

2010 - Annual EEO Public File Report

The purpose of the EEO Public File Report (“Annual EEO Report”) is to comply with Section 73.2080 ©(6) of the FCC’s Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by the following stations, which collectively form a single Station Employment Unit for purposes of the EEO Rules:

Call Sign

Community

WFMV- FM

Columbia, SC

WGCV – AM

Columbia, SC

WQXL – AM

Columbia, SC

The information contained in this report covers the time period from August 1, 2009 to and including July 31, 2010. Consistent with the FCC’s Rules, this Annual EEO Report contains the following information:

1. A list of all full-time vacancies filled by the Station during the applicable period.
2. The recruitment source(s) utilized to fill the vacancy.
3. The recruitment source that referred individuals for each full-time vacancy.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by each recruitment source.
5. A brief description of the community outreach activities, not directly related to the opening of job positions, undertaken by the stations during the Applicable Period.

The following sections provide the required information and summarize the station(s) EEO efforts during the applicable period.

This annual report was placed in each station’s public inspection file report and posted to the stations’ website in accordance with the FCC’s EEO Rules.

SECTION 1: Full-Time Job Openings Filled During This Period

Time Period Covered: **August 1, 2009, to July 31, 2010**

Stations in Employment Unit: **WFMV, WGCV, WQXL**

Full-time Positions Filled by Job Title and Date Filled	Recruitment Source that Referred the Person Hired	Number of Persons Interviewed
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1.	Account Executive 11/01/09	SCBA Website	4
2.	Account Executive 04/03/10	Walk-in	4

Total Number of People Interviewed for all Job Positions: = 8

SECTION 2: Recruitment Sources

Time Period Covered: **August 1, 2009, to July 31, 2010**
 Stations in Employment Unit: **WFMV, WGCV, WQXL**

Recruitment Source	Total Number of Interviewees This Source Has Provided During this Period	Full-time Positions for Which This Source was Utilized
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Internal Station Postings WFMV Radio Station 2440 Millwood Avenue Columbia, SC 29205 Phone: 803-939-9530 Email: Ksmith@wfmv.com	0	1
Station Web Site Postings www.gloryradionetwork.com www.wfmv.com	4	1
Benedict College School of Journalism/Mass Communications 1600 Harden Street Columbia, SC 29202 Phone: 803-705-4642	0	0
Claflin College Mass Communications Dept. 400 Magnolia Street, NE Orangeburg, SC 29115 Phone: 803-535-5211	0	0

	<p>Frances Marion University Career Development Center 4822 East Palmetto Street Florence, SC 29506 Phone: 843-</p>		
	<p>College of Charleston Career Development Center 66 George Street Charleston, SC 29424 Phone: 843</p>	0	0
	<p>University of South Carolina School of Journalism Columbia, SC Phone: 803-777-4102</p>	0	0
	<p>SC State University College of Journalism 300 College Street, NE Orangeburg, SC 29117 Phone: 803-536-7000</p>	0	0
	<p>Columbia Urban League 1400 Barnwell Street Columbia, SC 29202 Phone: 803-799-8150</p>	0	0
	<p>Wofford College Career Development Center 429 North Church Street Spartanburg, SC 29303 Phone:</p>	0	0
	<p>Trident Urban League</p>		

	Attn: Maggie P.O. Box 20249 Charleston, SC 29249 Phone: 843-	0	0
	SC Broadcasters Association Job Bank 1 Harbison Way – Ste 112 Columbia, SC 29211 Phone: 803-732-1186	1	1
	WPDT Radio Station P.O. Box 1057 Lake City, SC 29560 843-374-5255	0	0
	WLJI Radio Station P.O. Box 1348 Sumter, SC 29151 803-774-5512	0	0
	WTUA Radio Station P.O. Box 1240 St. Stephen, SC 29479 843-567-2091	0	0
	WSPX Radio Station P.O. Box 1445 Orangeburg, SC 29116 803-539-9450	0	0

SECTION 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

Time Period Covered: **August 1, 2009 – July 31, 2010**
Stations in Employment Unit: **WFMV, WGCV, WQXL**

Ongoing Internship Program for Area College Students

The WFMV Student internship program allows students from area colleges and universities who are interested in broadcasting, to gain hands-on experience in all facets of broadcasting. Students must be (1) enrolled in a broadcast-related course, (2) a recent graduate who studied broadcast journalism, (3) a student of the University of South Carolina Upward Bound program, (4) or a student of the Columbia Urban League Youth Leadership Development Institute. Station personnel provide direct supervision to students and also provide a description of the intern's efforts and accomplishments to his/her instructors.

During the period covered, WFMV had four spring and summer college Interns. One intern was from Benedict College, one from Allen University and two from Claflin University. During the summer of 2010, WFMV also had one student from the Columbia Urban League Youth Leadership Development Institute.

Outreach Activities

WFMV also participated in the South Carolina Broadcasters Association Job Fair in April. WFMV received 5 applications from students that were interested in a career in broadcasting.